

Is your strategy working?

Yes. Great job,
keep it up!

No. Why not?

Driving meaningful, tangible results from strategy isn't easy.
Common challenges include:



Poor Focus



Lack of
Alignment



Low
Accountability



Progress Not
Monitored



Team Unclear
on Their Role

How we address these challenges

“We have developed a brilliant long-term strategy! Now what?”

Sound familiar? You are not alone – only a fraction of strategies achieve their intended results. To successfully execute, organizations must connect their strategies with both **processes** and **people**.



Translate vision to tactics and embed within the organization's processes

Representative services:

- Balanced Scorecard / OKR Creation
- Initiative Portfolio Management
- Performance Management & Governance

Connect the strategy & culture to the people responsible for driving that change

Representative services:

- Change Management
- Culture Transformation
- Leadership & Team Effectiveness

GEIGSEN

We help execute strategy through consulting, coaching, and training.

We're always open for a chat: contactus@geigsen.com or learn more at www.geigsen.com